

Emeryville Parking Management Implementation Plan

COMMUNITY WORKSHOP #1 (EVENING)

Date of Meeting: November 16, 2017, 6-8pm

Location: Emeryville Center of Community Life (Multipurpose Room A)

Project Team Present: Amber Evans (City); Chadrick Smalley (City); Maggie Mahaffy (City); Joanna Jansen (PlaceWorks); Janet Chang (PlaceWorks); Bill Hurell (CDM Smith); Anne Spevack (CDM Smith); and Fred Dauer (Emeryville Police Department)

Meeting Summary:

The City of Emeryville is updating and implementing the 2010 Parking Management Plan, which will consider places to install new variable pricing parking meters, as well as new neighborhoods where residential and business permits may be required. The Plan will cover the majority of the city, excluding the Bay Street and East Bay Bridge shopping areas. Two community workshops were held on November 16th during different times with the same information presented at both workshops.

About 15 people attended the second community workshop for the Emeryville Parking Management Implementation Plan at the Emeryville Center of Community Life (ECCL). The purpose of this meeting was to introduce the project to the community, discuss potential parking solutions such as the use of parking meters and residential parking permits, and hear and collect input from the community about current parking challenges and thoughts about different parking technologies.

Welcome and Introductions. Joanna Jansen from PlaceWorks welcomed attendees and introduced members of the project team.

Presentation. Joanna gave a presentation and started with introducing community members to the project, including the purpose of the project, the project's Study Area, background about the previous Parking Management Plan completed in 2010, the project's planning process and schedule, and other opportunities to engage through the project's website at emeryvilleparkingmanagement.com. Joanna also discussed potential solutions that the project may recommend such as the use of different types of parking meters and residential parking permits. Additionally, Joanna provided a summary of Emeryville Police Chief Jennifer Tejada's presentation at the earlier workshop about modern parking enforcement solutions, such as online residential parking permit registration programs, license plate reader technology, and digital parking reservation applications such as SpotFinder. Joanna concluded the presentation with explaining the upcoming small group break out activity and questions to be considered for discussion.

Question and Answer. Several community members provided comments and asked questions about the project, including about the project's scope of work and project boundary, parking revenue generation, and current enforcement capacity. The project team explained that the project is only assessing public, on-street parking facilities, which does not include Bay Street and other private shopping centers. The City of Emeryville currently only has one part-time officer for the entire city

who is responsible for parking enforcement. Parking meters can be a source of revenue to fund more enforcement and the goal of a residential parking permit program would be to be revenue neutral.

Small Group Discussions. Workshop participants were divided into two groups by geography: Peninsula/West of I-80 and East of I-80. Small groups were facilitated by members of the project team and each group discussed the parking challenges community members face in the places that they live and/or work and potential solutions to these parking issues. Notes and maps from each group's discussion are attached.

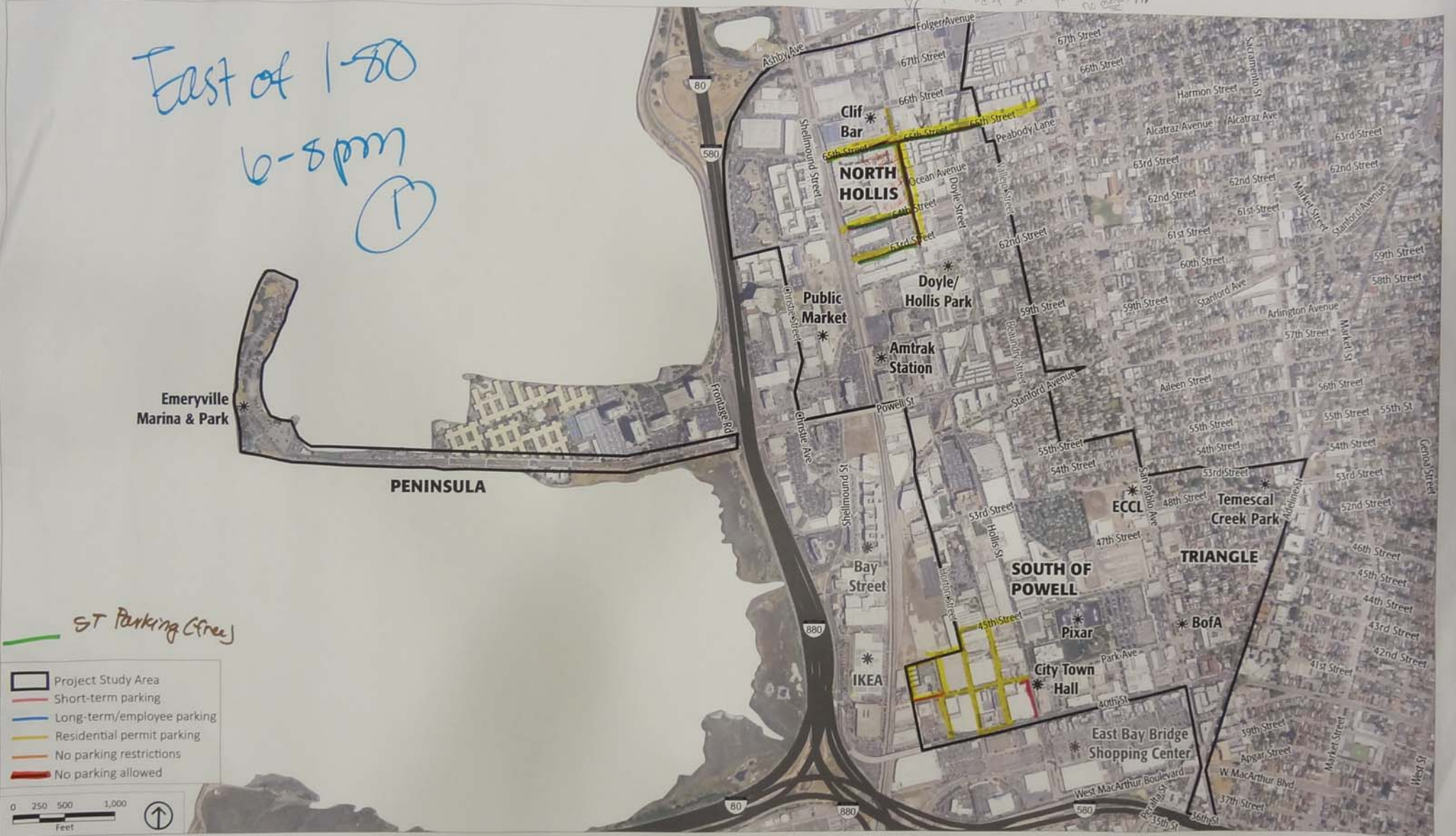
Small Group Reports Back. A representative from each small group provided a brief overview of their group's discussions to the larger group.

Next Steps. The draft Parking Management Plan report will be released in Spring 2018 and presented to the community at a second round of workshops as well as to Planning Commission and City Council in 2018. The City will issue a Request for Proposals to select vendors for parking technologies and adopt a Residential Parking Permit Policy. In the summer or fall of 2018, these new parking technologies and the policy will begin implementation in North Hollis. This First Phase is funded with Measure BB competitive funds from the Alameda County Transportation Commission (Alameda CTC). Funding is available as of July 1, 2018.

The meeting's materials can be found online at:
<http://emeryvilleparkingmanagement.com/documents>

East of I-80
6-8pm
①

Free limited parking (20-40) @ approx. of residential permit
No meters!!!









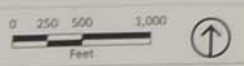
Source: City of Emeryville, 2017; PlaceWorks, 2017.

Watergate/Peninsula
 6pm-8pm
 (B)
 - or zone for permit only

Emeryville Marina & Park

PENINSULA

-  Project Study Area
-  Short-term parking
-  Long-term/employee parking
-  Residential permit parking
-  No parking restrictions
-  No parking allowed



Source: City of Emeryville, 2017; PlaceWorks, 2017.



East of I-80 6-8pm

group:
park + ride

- Oakland resident - concern that Eville residents will park in Oakland or vice versa
- Bay St. resident - ^{guests/}residents close parking in North Hollis/peninsula and get shuffled by residents

- ↳ 17 visitor parking spots total
- ↳ overnight: \$12/night = too high

- Park Ave. resident: concerned about Sherman Williams dev.
- ↳ concerned bridge will enable people to park in nbhd.

- 65th + Hollis residents: residents half own/maintain public garage
- ↳ limited visitor parking
- ↳ gates close @ 9pm for M-F
- ↳ 4-hr time restriction is difficult
- ↳ issues occur entrance

- ↳ commuters park at 4-hr. and take F bus (parking is not enforced)
- ↳ desire to park overnight

- Rational Holistic Institute (59th/Doyke)

- biz owner/resident @ Terraces near Amtrak
- ↳ construction workers taking up so much parking bc of large construction projects

- ↳ parking reg. would impact ~~many~~ students' use

- ↳ tandem parking ~40-50 student spots + 20-30 staff spots

- ↳ shared w/ use above Stanford Child. Hospital

Watergate

- Visitors, vendors, contractors
- 1249 units - lots have 2 cars
- Casual carpool - ^{should be priority.}
Watergate residents use
and others from outside
- Watergate Towers employees
- Sewer lateral - may push residents onto Powell -
Consider RPP to help/protect
- Meters on Powell - may be ok...
but - don't push people into Watergate
and - like joggers/walkers
- Combine meters w/permits
along Powell (?) but doesn't preserve